

Monitoring your competitive landscape



Monitoring of the relevant software & IT services players in Germany by sub-segments (precise list to be defined in advance)



Key takeaways per quarter



Analyst comments & opinions on the competitive landscape



Most relevant insights into the current competitive landscape in Germany per quarter: M&As (acquisitions & intents), new wins & renewals



Competitor dynamics targeted at your company's focus areas: key topics, verticals, and portfolio/organizational changes



Detailed analysis of 5 selected competitors (to be newly defined for each update): positioning, portfolio, strengths & weaknesses, growth areas, and PAC's opinion

Highlighting of the latest SITSI content that is most relevant to you

Procedure & deliverables



Delivery twice a year at the end of May and of October, incl.

- Preparatory call
- Report in PowerPoint format
- 5 profiles
- Q&A session (call) with 2-3 teknowlogy analysts and your management board

Contact Us



DANIELLA CAMPBELL

+49 (0)175 583 6452
 dcampbell@teknowlogy.com